

DIPLOMA | Hotel Management

By London City University

Course Overview

This course focuses on the development and progress of the hospitality industry. It is designed to build in-depth understanding of the hospitality industry and develop the management skills considered necessary to thrive in the industry. The students gain an insight about tourism, lodging, restaurants, foodservice and clubs. Aspiring hotel managers can get good scope in hotel industry after successful completion of the course.

Why should one take this certification?

This course is designed for professionals wanting to get promotion in their chosen areas and career in hospitality.

Course Outline

- ❖ Introduction Overview of the Hotel Industry
- ❖ Comprehensive facts about hotel management
- ❖ Role of Hotel Manager
- ❖ Management and Service Skills
- ❖ Staffing: selection and appraisal
- ❖ Promotion and advertising
- ❖ Front Office Procedures
- ❖ Etiquette for Hospitality
- ❖ Housekeeping
- ❖ Legal Issues
- ❖ Food and Beverage
- ❖ Training for Hospitality
- ❖ Engineering and Maintenance
- ❖ Meetings & Event Planning
- ❖ Safety and Security
- ❖ Global Hotel Industry
- ❖ Financial Reporting
- ❖ Beverage Management
- ❖ Management Problems

Course duration	3 Months OR as per your requirement Flexible and dependent on your time frame and need
Entry Requirements	A Success Oriented Personality
Certification	London City University, will award an approved diploma at the end of course training. You will get 100% guaranteed certificate.
Mode of application	Fill an application form, send copies of your national ID card or passport as well as educational documents and forward to info@cvwarehouse.ae and get 50% discount on all courses offered by London City University
Course Assessment	London City University will give you an assessment on a monthly basis. This makes a total of three assignments, all scenario case study based activities. Students are expected to solve them and turn them in online via email. Each assignment carries a 20 percent score. The final online exam carries a 40 percent score, to make a total of One Hundred Percent.